

## WHAT TOBACCO INDUSTRY DOCUMENTS HAVE TO SAY...

### ...ON RECRUITING SCIENTISTS WHO WILL SUPPORT THE INDUSTRY'S AGENDA

In a memo from a 1988 industry meeting in London, details of PM's international strategy to "coordinate and pay so many scientists on an international basis to keep the environmental tobacco smoke controversy alive" is clearly laid out. The document states that "the consultants should, ideally, be ... scientists who ... have no previous record on the primary issues." For commentary on this memo by Simon Chapman see <http://www.bmj.com/cgi/content/full/314/7094/1569>

### ...ON STRATEGIES TO COMBAT TOBACCO CONTROL INITIATIVES INTERNATIONALLY

In a BAT document dated 23 March, 1993 from Dr. Sharon Boyse to colleagues in Latin America (Venezuela, Argentina, Chile, Brazil, Costa Rica, and Guatemala) with the subject "ETS Consultancy Programme," states explicitly:

"As you are aware, one of the ways that restrictions on smoking in public places and the workplace can be prevented is by lobbying for indoor air quality and ventilation standards, using the argument that studies have shown that inadequate ventilation is the major contributor to poor indoor air quality, and not ETS.

At our request, Covington & Burlington have put together a proposal to lobby for the adoption of such ventilation standards in appropriate countries in Latin America, which is attached, and is based on a similar programme that has been successfully carried out in the USA."

### ...ON PM'S FUTURE SCIENTIFIC DIRECTION

In a confidential 1999 document, PM categorizes projects according to a range of strategies, including: Accommodation; Credibility; Identification and Prioritization of Scientific Issues; Identification of Emerging Issues; Global Communication Process; Communication of Scientific Information; and Worldwide Integration. Some interesting examples:

"Project Title: Qualification of analytical capabilities in Latin America at FUSADES. Provisional Objective: Ensure the existence of a Latin American analytical chemistry laboratory which can accurately and reliably perform analyses of certain indoor air contaminants.

Project Title: Core measurements manual. Provisional Objective: Produce manual which will serve as a resource and guideline for the conduct of studies to determine the efficacy of ventilation technology in field applications.

#### Scientific Integrity Initiative (CR/SCIN):

- >Have an Independent consultant check on the constitutional rules of universities that guide the acceptance of industry monies.
- >Establish a world wide list of universities that have either private research institutions attached, or that are in close cooperation with such institutions.
- >Check on the procedures that were used by other industries to found research bodies that work now as reputed independent Institution (e.g. ILSI) and use them as templates.

#### Scientific Relations (CR/SR):

- >Establish an informal "club" of industries that are prone to, or in the same litigation situation, as the tobacco industry.
- >Establish a compendium of possibilities to give visual signs of the "new openness" (coverage of anti conferences, sending industry papers to anti journals, seeking discussions in the public)"

#### ...ON THE CENTER FOR INDOOR AIR RESEARCH (CIAR)

CIAR's RESEARCH & REVIEW PROCESS (Hmmm, sounds a lot like PM's EXTERNAL RESEARCH PROGRAM -- for a comparison, see excerpt)  
For <http://www.pmdocs.com/getallimg.asp?DOCID=2024211839/1847>

CONFIDENTIAL - ASSESSMENT OF PROPOSALS 1998 by Helmut Reif (Fascinating document that ranks proposals according to PM's ETS objectives)  
<http://www.pmdocs.com/getallimg.asp?DOCID=2063596699/6722>

STATUS REPORT ON CIAR-SUPPORTED PROJECTS (Includes: name, project title, PM contact, total budget)  
<http://www.pmdocs.com/getallimg.asp?DOCID=2063813811/3819>

LIST OF PAPERS PUBLISHED BY CIAR-FUNDED RESEARCHERS (Many names are also on PM list of peer reviewers)  
<http://www.pmdocs.com/getallimg.asp?DOCID=2063813820/3837> (January 1999)

REQUESTS FOR APPLICATIONS (Many names are also on PM list of peer reviewers)  
<http://www.pmdocs.com/getallimg.asp?DOCID=2023053317/3320> (1993)  
<http://www.pmdocs.com/getallimg.asp?DOCID=2063813598A/3630> (1998)

#### RESEARCH PROPOSALS

<http://www.pmdocs.com/getallimg.asp?DOCID=2023523507/3601> (1991 - Many familiar names. Includes Rebecca Bascom's proposal which mentions her presentation to ALA and ATS)

EXAMPLE OF HOW CIAR RESEARCH WAS USED FOR POLITICAL MEANS (Comments of Max Eisenberg on Occupational Safety and Health Agency's "Notice of Proposed Rulemaking on Indoor Air Quality" -- mentions, among others, Bascom's research)

<http://www.pmdocs.com/getallimg.asp?DOCID=2057835381/5385>

EXAMPLE OF CIAR INFLUENCE OVER A RESEARCH PROJECT (Kang)

<http://www.pmdocs.com/getallimg.asp?DOCID=2028386271>

SOME BACKGROUND ON MAX EISENBURG, EXEC DTR OF CIAR ("in it for the money," "well connected to EPA")

<http://www.pmdocs.com/getallimg.asp?DOCID=2021528173>

THE DEMISE OF CIAR

Draft document dated 9/14/93

- "\* CIAR represents credible, quality science and a vehicle for its support and conduct
- \* Credibility derives from support of independent investigators and the involvement of the CIAR SAB
- \* Some scientist can accept support from CIAR but NOT from tobacco cos.
- \* What will replace CIAR? No vehicle for conduct and monitoring of research projects (US and overseas)"

<http://www.pmdocs.com/middle.asp?Path=M:/PPAGES/PM1012/0072&if=avpidx&fn=2024211850>

GOALS & OBJECTIVES OF CIAR - 1990-1991

<http://www.pmdocs.com/getallimg.asp?DOCID=2023530039/0044>